

Personal Information Collection Statement

The personal data and other information that you provided and other information collected, generated and/or compiled by us about you from time to time (collectively, "**Data**") as a result of or in connection with the service(s) you have subscribed hereunder are collected, used and retained by Club HKT Limited ("**Club HKT**") in accordance with the requirements of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "**Ordinance**"), other applicable laws, rules and regulations relating to data privacy and the Privacy Statement of the HKT Group (being HKT Limited and its subsidiaries, affiliates and associated companies) available at www.hkt.com/legal/privacy.html (the "**Privacy Statement**"). The applicable terms and conditions of the services you have subscribed, the Privacy Statement, and this Personal Information Collection Statement all apply to and govern our collection, use and disclosure of your Data, whether or not such Data is collected by us directly from you or indirectly from third parties such as our business partners or publicly available sources.

Purpose and Use of Data

Your Data is collected, may be used or maintained and/or disclosed, at all times to the extent permitted under applicable laws, rules, regulations and licence requirements, for the following purposes :

1. processing your application for and the operation of membership of The Club;
2. providing the services you have subscribed hereunder to you;
3. enabling your access and retrieval of account information in relation to the services you have subscribed hereunder;
4. processing and facilitating your application, registration or subscription to, and exploring practical enhancements in respect of, any services or products of our business partners, including (without limitation) the Citi The Club Credit Card ("**Co-branded Card**") issued by Citibank (Hong Kong) Limited ("**Citibank**");
5. analysing customer behaviour and usage patterns;
6. complying with applicable laws, rules, regulations and licence requirements in or outside Hong Kong as may be required by applicable government authorities, courts, law enforcement, or regulatory or investigation bodies;
7. any other purposes as set out in the Privacy Statement, with all references in the Privacy Statement to "we" or "us" to be interpreted as references to the HKT Group. For the avoidance of doubt, you acknowledge and agree that your Data may be used for the benefit of any one or more entities within the HKT Group for the purposes set out in the Privacy Statement;
8. any other purposes as may be agreed with you from time to time; and
9. any other purposes directly relating to any of the above.

Please note that in the event you do not provide the Data marked with asterisks we may not be able to provide you with the services you have subscribed.

Data not marked with asterisks is provided by you on a voluntary basis. In the event you choose not to provide such Data, your user experience may be affected if the requested Data is used to enhance or personalise the services offered or provided to you.

Transfer of Data

Your Data will be kept confidential but, subject to the provisions of any applicable law, rules, regulations and licence requirements, may be transferred or disclosed:

1. to affiliates and/or related companies of the HKT Group, their respective agents (including debt collection agent) and business partners for the purposes set out above;
2. in the event that you apply for or are a holder of the Co-branded Card, to Citibank for the purposes of (i) application, administration and operation of the Co-branded Card, (ii) analysis of customer behavior and usage patterns, (iii) conducting credit checks, carrying out matching procedures and maintaining Citibank's credit scoring models (iv) exploring practical enhancements in respect of the Co-branded Card, (v) conducting promotions and marketing of offers relating to the Co-Branded Card and (vi) any other purposes set out in the Policy Statement relating to the Personal Data (Privacy) Ordinance of Citibank (<https://www.citibank.com.hk/english/personal-banking/pdf/useful-documents/personal-data-privacy-ordinance.pdf>) (the "Citi Privacy Statement"), provided that Citibank will not use your Data for direct marketing purpose unless you have provided consent directly to Citibank. You may opt-in or opt-out of receiving direct marketing from Citibank at Citibank's mobile application or website or any other platform operated by Citibank. In this regard, Club HKT will not accept nor process any opt-in/ opt-out request for Citibank. By applying for or holding a Co-branded Card, you agree and consent to the provision of your Data to Citibank for the above purposes and confirm that you have read and understand the Citi Privacy Statement;
3. to applicable regulatory bodies or governmental authorities; and
4. to any other potential transferees as set out in the Privacy Statement, with all references in the Privacy Statement to "we" or "us" to be interpreted as references to the HKT Group. For the avoidance of doubt, you acknowledge and agree that your Data may be transferred to any one or more entities within the HKT Group and their related parties for the purposes as set out in the Privacy Statement.

Cookies

Where cookies are used to collect Data about visitors: Our websites and apps use cookies or similar tracking tools on your machine or device in order for us to, for example, personalise your user experience and/or maintain your identity across multiple webpages and/or Internet sessions. Our websites and apps are initially set up to accept cookies. You can opt-out of or delete historical cookies by changing the settings on your web or mobile browsers; however, if you do so, you may find that certain features on our websites and/or our apps do not work properly.

Direct Marketing

Subject to your rights indicated by marking in the box below or leaving it unmarked, we may, in compliance with applicable laws, rules, regulations and licence requirements, use your Data (whether or not such Data is collected by us directly from you or indirectly from third parties or other publicly available sources, including, without limitation, your name and contact particulars), for us, members of the HKT Group and our respective business partners (collectively, "**Service Providers**") to provide you with direct marketing content, including sending to you notices and/or updates about gifts, discounts, privileged offers, benefits and promotions related to the services you have subscribed as well as other products and/or services offered by us, members of the HKT Group and/or the Service Providers, including without limitation: TV, telecommunications, over-the-top (OTT) services, content services, mobile voice, SMS and data communications, IDD/roaming, Internet connectivity, cloud services, mobile payment, entertainment, secretarial services, personal assistant services and information services (such as weather, finance and news information), device accessories, mobile applications and software, computer peripheral, accessories and software (including notebooks, handsets, mobile devices and accessories, keyboards, security installations and mobile applications), reward, loyalty and privilege programs, lifestyle, networking events, travelling, banking, alcohol and tobacco, sports, music, gaming, transportation, household products, food and beverages, finance, insurance, wealth management services and products, pensions, investments, brokering, financial advisory, credit and other financial services and products, betting, education, health and wellness, beauty products and services, fashion and accessories, electronics, social networking, technology, e-commerce, logistics, retail, home and decor, media and high-end consumer products and services. The processing of your Data for the purposes of direct marketing is carried out in our legitimate interests.

I object to the proposed use of my Data for direct marketing as stated above.

Access to Data

You have a right to withdraw your consent to the processing in the above manner at any time. You are also entitled to access, correct or enquire about the Data held by us about you. If you wish to withdraw your consent, access, correct or enquire about any Data held by us about you, you can do so by writing to the HKT Group's Privacy Compliance Officer (HKT Group: GPO Box 9896 or via email to: privacy@pccw.com).